

GRAPHIC DESIGN

**LATROBE
COLLEGE
OF ART &
DESIGN**

CUA50715

DIPLOMA OF GRAPHIC DESIGN

COURSE OUTLINE

Visual language shapes our environment. We interact with communication design constantly in our everyday lives. This nationally recognised Diploma of Graphic Design provides students with an understanding of fundamental design practices including concept development, typography, layout design and creative thinking.

Students gain practical skills across the industry's leading creative software packages along with a sound knowledge of professional practice and design theory.

Students gain exposure to Contemporary design trends and explore the dynamics of print and digital design including packaging, publication and website development. Participants develop a folio of creative work spanning branding and identity through to digital and print layout design, photography and drawing.

This program encourages students to develop their creative skill-set in preparation for a career in the field of design.

STUDY

The Diploma of Graphic Design can be completed in one year. Full time study load is three days per week. Part-time and subject enrolment are also available.

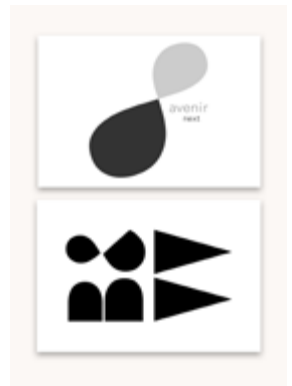
WHO CAN APPLY

The course is open to year 12, non-year 12, mature aged applicants, and international students. The course suits beginners to the more advanced. An ATAR is not required and Vet Student Loans are available.

CAREER OPTIONS

Career opportunities include advertising agencies, design studios, publishing houses, pre-press and quick press firms. You will also be equipped to set up your own design business or work in a freelance capacity.

Students can go onto further university level study and receive credit from the Diploma.



STUDY PROGRAM

COURSE UNITS

Communication Design Graphics
Communication Design Typography
Photography
Digital & Moving Image
Studio Art Design
Design Theory & Practice
Imaging & Graphics
Packaging & Publication
Concept & Identity
Web Design
Drawing & Line

NEW YORK / VENICE BIENNALE / BERLIN

Each year Latrobe College students and non-students have the opportunity to attend art tours to either New York, the Venice Biennale or Berlin. For two weeks students become fully immersed in art and undertake drawing and studio workshops, producing an art journal. On return to Melbourne, participants are invited to participate in an exhibition of the journals at the Latrobe College Gallery.



ENTRY OPTIONS

There are three intake options per year. Students can elect to begin at the start of any trimester stage.

Autumn trimester:
Feb 19 - May 11
break: May 12 - Jun 3 (3 weeks)

Winter trimester:
Jun 4 - Aug 24
break: Aug 25 - Sep 16 (3 weeks)

Spring trimester:
Sep 17 - Dec 7
break Dec 8 - mid Feb (2 mnths)

LATROBE COLLEGE OF ART & DESIGN

Celebrating 23 years, Latrobe College of Art and Design is an independent college and key provider of specialist courses in art, design and photography.

The consistent success of past students who are regularly exhibiting or working in their chosen fields is a testament to the vitality and relevance of Latrobe College's programs and teaching staff.



COURSE ENROLMENT

HOW TO APPLY

Apply directly to the College from our website. We invite all interested students to come and meet us.

APPLICATION CLOSING DATES

Application closing dates are one month before trimester starts. The college will accept applications after this time if there are remaining course places.

INTERNATIONAL STUDENTS

International Students apply directly to the college by email or phone.

FEES & KEY DATES

Visit our website or contact us directly for information about course fees and the government's Vet Student Loan program for domestic students.

LATROBE COLLEGE OF ART & DESIGN

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facebook.com/latrobecollege

VISITING

Office and Gallery Hours
Monday to Friday: 10am – 5pm

The college is happy to show interested people through the college by appointment.

GETTING HERE

The College is 3 km from the city centre and close to public transport.

Latrobe International
Galleries PTY LTD
Registered Provider No. 22248
CRICOS No. 03157K

